

THE LOOP



Keeping you in it

BUSINESS FEATURE

David Mills



YOU'RE INVITED TO OUR

Cashflow Seminar

Have your say
It's AGM Time!
Join our Committee

\$20 OFF
Cashmere


President's Report
P. 2

News from the PBA
P. 4 & 5

AGM Documents
P. 6 & 7

2020 - Business unusual



This year started relatively normally for the Business Association. We were cresting the midpoint of our 5-year strategic plan and so were looking forward to some big-ticket items coming to fruition.

Most of the heavy lifting was done on the communications strategy and brand refresh, business awards planning and holiday programs. We were optimistic about working with Panuku after Pukekohe was chosen for development ahead of other Auckland locations. We were already invested in the consulting and planning meetings.

That all changed around February when a certain virus came on the scene and it became business unusual. Because of the Government's chosen response, the usual flag-ship events like the business

awards, school holiday programs and even the Christmas Parade have had to be cancelled.

Our Manager Kendyl and her team have done an outstanding job of pivoting and innovating to keep our businesses informed and supported as much as possible. They changed plans, managed disruption, advocated with local and national government and worked straight through the lockdowns. On behalf of the committee, I would like to commend their efforts and offer our sincere thanks. As a business owner, I have enjoyed the regular informative emails and engaging publications.

At a committee level we have had vacancies all year. I would like to thank each member for their time and effort. I know we all have our own businesses to run and so your time and dedication is appreciated. I would like to specifically thank our Treasurer Philippa O'Mara for the extra load you have carried ensuring we are fiscally secure. Along with Deputy Chair Marie Peters, we appreciate the knowledge and skill you have brought to these roles.

This year we have continued to enjoy our working relationship with the Franklin local board. We are grateful to Alan Cole who attends our monthly meetings with only one absence in the past five years. What a significant commitment to the PBA, thank you Alan.

We would welcome any interest from business owners to join our committee. Pukekohe is becoming more diverse and it would be ideal to have all sectors represented.

On a closing note, how many times have you heard the word unprecedented in the last few months? I would say an unprecedented number. It has been inspiring to see how the Pukekohe community has supported our local businesses through these unprecedented times. There is no denying how tough the business environment has become in some sectors - a friend of mine counted 45 empty shops on Queen Street in the central city. We do not take your support for granted and on behalf of the PBA can I share how grateful we are for every time and everyone who decided to shop or support local. It really has made a difference!

Here's to your business success,
Rupert Ross, PBA President

GIVE IT A WHIRL

Franklin Massage Therapy

For this month's 'Give it a Whirl' feature, we were invited to Franklin Massage Therapy for a 30-minute relaxation massage - bliss.

Over the years, Franklin Massage Therapy has assembled a qualified team of wonderful Massage Therapists who tailor treatment and pressure to your needs. The team have a strong focus on your wellbeing, improving posture, as well as relieving your pain and tightness.

Therapists, Ashley, Haruko and Sonia are passionate about massage and making their clients feel good with, about and in their bodies. Whether you're in need of Therapeutic, Deep Tissue, Relaxation or Pregnancy Massage, you will leave feeling far more relaxed than when you walked in.

They can also help with many soft tissue issues from shoulder pain and tension headaches to plantar fasciitis and fibromyalgia.

It's safe to say we were all so relaxed after our massages that we could have done with a quick nap to see us through the day!

If you're experiencing aches and pains or are just needing to de-stress, make sure you give the team at Franklin Massage Therapy a call, pop in and see them, or book (online) today at franklinmassagetherapy.co.nz.

Late nights are available Mon - Thurs so you can end your day on a relaxing note.

Franklin Massage Therapy

18 Seddon St, Pukekohe, 09 238 1380,
FB @Franklinmassagetherapypukekohe





Interview with John Mills



HOW LONG HAS YOUR BUSINESS BEEN IN PUKEKOHE?

The original business Mills Bros started in 1902- David Mills purchased the drapery shares in 1950.

WHAT DO YOU LOVE MOST ABOUT YOUR JOB?

The most enjoyable part of the job is communicating with people. Ensuring that our customers have a very special experience of shopping.

WHAT INSPIRED YOU TO START OR BUY YOUR OWN BUSINESS?

The inspiration behind the business was David Mills who returned from World War II and desired to work in the "rag trade" as his father Arthur Mills had done.

WHAT DO YOU LIKE MOST ABOUT PUKEKOHE?

First thought would be the wonderful people in the district, and secondly the outstanding growth that has taken place in the region- we are the satellite city of Auckland yet still have a small country town feel.

WHAT IS SOMETHING PEOPLE MAY NOT KNOW ABOUT YOU OR YOUR BUSINESS?

In 2002, we designed and made a garment for Jean Taylor to wear to the Oscars. It made headlines in America and we featured on TV 1 with Paul Holmes.

BUSINESS FEATURE

David Mills

A FAMILY BUSINESS, RICH IN HISTORY

Founded in 1902, the original retail business Mills Brothers specialised in grocery, hardware and drapery.

In 1950, David Mills purchased the drapery shares of the business and David Mills Limited was born at 48 King Street, Pukekohe. After 6 years at this premises, the business moved to 116 King street Pukekohe where it still is today.

David's son John joined the family business in 1972. Forty years on, in 1990, John introduced leather goods to the product range. The women's handbag range is imported from Italy (Pisa and Florence) and India. The iconic luggage brand Samsonite was introduced in 2009.

In 2017 John's daughter Francesca joined the family business, bringing a fresh new look to it with the help of other local businesses such as Holly from Sketch Studio who has rebranded the business in a way that has elevated and modernised the brand whilst still keeping its timeless feel & traditional roots.

No history of David Mills Ltd would be complete without recording the years of service by many of the staff. In particular Mabel Pegler who worked for 28 years, Noelene Lowe for 15 years, Anne Earley and Sandra Storr for 13 years and Raeleen Roberts for 12 years.

We're proud of our rich history in the Franklin community.

We pride ourselves on our quality local service. Thank you to the community.

David Mills

116 King Street, Pukekohe
09 238 6352
davidmillsluggage.co.nz

DAVID MILLS LTD

NEWS FROM THE PBA

This month, we talk about the recently completed security review, we also invite you along to our evening with local police, we announce the details for our upcoming Annual General Meeting and talk about how we can get Pukekohe on the map of the Top 100 iconic eateries.

SECURITY REVIEW

The purpose of the security review was to ascertain the key problems, issues or concerns in Pukekohe across each of the main business areas as per the diagram below.

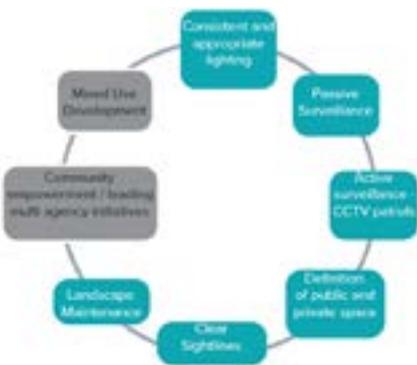


Figure 1 - Aspects that strengthen safety and the perception of safety in a town centre - this report covers the aspects highlighted in blue

We discovered through this review that in terms of Police reported incidents (which were comparatively low); burglary, vehicle crime, willful damage, alcohol, disorder, and shoplifting were the most reported. In terms of each of the business areas the key issues (and positives) were as follows;

Adams Drive

Poor street lighting however most businesses were well lit and secure. Sites were kept tidy with vegetation kept low enabling passive surveillance. There were some recommendations in relation to fencing which we will advise the property owners on and some further recommendations around vegetation which we will take up with Council.

Franklin Road

Mostly positive feedback on this area with tidy vegetation, good lighting and easy surveillance. The only recommendation was to continue to keep vegetation under control and secure empty premises.

Town Centre

Mainly positive feedback during the day with the centre being busy and lots of people around. However, a few businesses didn't provide much in the way of windows overlooking the footpath, or they had extensive window displays which restricted visibility

and security. Some of the pedestrian laneways accessed from King Street and connecting to carparking beyond are quite narrow. These areas were however well trafficked and did not feel unsafe during the day. At night the main issues were a lack of people and lighting particularly the lanes, 'back of house' and carpark areas.

Manukau Road

During the day it was observed that Manukau Road is a busy and bustling place to be with a lot of vehicles moving along the road and into the businesses. However, pedestrian activity was minimal.

At night, the key issues were predominantly to do with ease of access to the back of house areas along Manukau Road. These easily accessible areas are not gated, often are not lit at night and the presence of private security cameras is inconsistent. We will be contacting specific properties about this.

Another issue was buildings with their backs to the street providing very limited passive surveillance or transparency in their public-facing facades.

A MESSAGE FROM OUR LOCAL POLICE COMMUNITY CONSTABLE, KELLY COCHRANE

"Over the past few weeks, numerous businesses within our area are being targeted by thieves who are attempting to gain entry into the premises.

Commodities such as cash, electrical equipment and clothing, are being sought by offenders.

Please ensure your premise is secure before going home and your camera systems are operating. If you have a working alarm, please ensure this is set every time you leave the premise.

Please keep reporting any suspicious behaviour within our area to Police. 111 for Criminal behaviour happening now or 105 for a crime that has already occurred."

If you would like to know more about the CCTV & Security Subsidy, or our PBA WhatsApp security group please email info@pukekohe.org.nz.



Cash flow in COVID times

FREE WEBINAR

Join Owner of the Engine Room, Philippa O'Mara for an informative 45 minute webinar to:

- Understand the difference between profit and cash
- Learn the five most common causes of poor cash flow
- Take away three things you can do immediately to improve cash flow

FRIDAY 6 NOV, 2020 10AM

REGISTER AT [EVENTBRITE.CO.NZ](https://eventbrite.co.nz) OR [INFO@PUKEKOHE.ORG.NZ](mailto:info@pukekohe.org.nz)



FACEBOOK GIVEAWAYS

We have some exciting giveaways coming up on our facebook page over the next few months kicking off with the opportunity to win a \$1000 Pukekohe shopping spree. Please encourage your customers to participate in this giveaway by following us on facebook. Our members are also entitled to enter!

Then we will be bringing back the very popular 12 days of Christmas promotion. We are looking for expressions of interest from businesses who would like to donate goods / services / vouchers for this promotion.

Last year's promotion had an average of 1,310 entries per day and was seen by over 50,000 individuals over the course of the promotion.

We ask that any interested businesses contact us with their proposed offer. This is not first in first served. The promotion is limited to 12 businesses only at the discretion of the PBA.

For more information or queries, please contact chenay@pukekohe.org.nz.

ICONIC AUCKLAND EATS

Auckland Tourism, Events and Economic Development (ATEED) are looking for 50 delicious dishes to showcase the extensive range of mouth-watering morsels that can only be enjoyed in Auckland.

This is where you come in - you're invited to use your good taste to help assemble the list of 50 eateries.

We think it would be pretty fantastic for a Pukekohe eatery to feature on this list, so we need you to put your thinking caps on and nominate your favourite dish here: iconiceats.co.nz/peoples-top-50-nominate-and-win/



SHOP LOCAL VOUCHER BOOKLET WINNERS

Congratulations to the two winners of our Shop Local Voucher Booklet \$500 prize, Catherine T who shopped at Footloose Shoes and Kym M who shopped at Liddells Pharmacy.

Congratulations, and thanks for supporting local!



You are invited to the PBA 2020 AGM

This will be held on Wednesday the 28th of October, from 5 pm at The Engine Room, 217 King Street.

At this AGM we will be advising our members of what we have achieved over the past financial year and what we are looking to implement in the next. This is also your opportunity to tell us what you would like to see happen!

If you are interested in joining the Pukekohe Business Association committee, please contact the office for more information as there are vacancies to fill.

Please email info@pukekohe.org.nz to RSVP by Friday, 23rd October.

Please see the relevant AGM documents on the following pages.

NEW MEMBERS

THE PUKEKOHE BUSINESS ASSOCIATION WELCOMES OUR NEW MEMBERS



JBM ASSOCIATES LTD

At JBM & Associates Limited, our goal is to help small businesses thrive with our personal and authentic approach to accountancy.

51 Sunset Drive, Pukekohe
09 947 9839
jbm.net.nz

BROTHERS HAIRCUT

Some of our services include Conditioning, Hair Colouring, Foils, Haircuts, Straightening, Hairdressing, Bleaching, Colouring, Blow Drying, Highlighting

52 Edinburgh Street, Pukekohe
021 068 5289

facebook.com/Pukekohe-Brothers-Haircut

FRANKLINS BAR & EATERY

Franklins Bar & Eatery, is Pukekohe's newest gastro pub. With an elegant design, relaxed atmosphere and extensive menu, theres something to suit everyone.

1 Queen Street, Pukekohe
09 238 4680
franklinsbar.co.nz

FARM SOURCE

Your local hub of farming support and supplies, we're always here to help. With 68 stores nationwide and teams in the field, we can hit the ground running when you need us.

239 Manukau Road, Pukekohe
09 237 1176
nzfarmsource.co.nz



Email us at info@pukekohe.org.nz to find out about becoming a member.



You're invited to an evening with Police

Take this opportunity to raise any concerns and ask questions about crime happening in Pukekohe.

Where: Franklin Club, 1 East St, Pukekohe

When: Mon 12 Oct, 2020. Doors open 5pm for 5.30pm start

Please RSVP to info@pukekohe.org.nz by Friday 9 Oct

Annual General Meeting Notice

5.00pm for a 5.30pm start, Wednesday the 28th October, 2020

The Engine Room, 217 King Street, Pukekohe (Alert Level Restrictions Permitting)

Should alert level restrictions preclude an in person meeting it will be held electronically via Zoom and members will be advised by email if you have provided us with your email address, and on the PBA website. Should the meeting be held via Zoom, those who have RSVP'd will be sent the Zoom meeting link.

Agenda

1. Welcome
2. Apologies
3. Minutes of 30th October 2019 Annual General Meeting
4. President's Report
5. Manager's Report
6. Treasurer's Report and Annual Accounts
- 7. Proposed budget for 2021/2022**
8. Appointment of Auditor
9. Election of Executive Committee
 - A) Please read the information below for nomination procedure. The nomination form can be found on our website (www.pukekohe.org.nz) or from Pukekohe Business Association, 217 King Street.
 - B) Nominations close with Kendyl Sullivan at 5pm on Wednesday 21st October 2020
10. Election of officers (chairperson and treasurer)
 - A) Process for election of officers for 2020/2021
11. General Business

A person must be a Full member of the Association to vote and stand for election to the Executive Committee

The qualification to be a **Full Member** is detailed under Rule 5 of the constitution.

Election of members to the Executive Committee

The procedure for nominations as detailed in Rule 15 of the constitution is as follows:

- **Nomination of candidates for election**
 - Shall be made in writing, signed by two **Full Members** of the Association and accompanied by the written consent of the candidate (which may be endorsed on the form of the nomination); and
 - Shall be delivered to the Secretary of the Association (Kendyl Sullivan) not less than seven days before the date fixed for the AGM (5pm on Wednesday 21st October 2020)
- **Nominations can be sent to:**
 - Pukekohe Business Association, PO Box 1240, Pukekohe 2340, delivered to reception, Pukekohe Business Association, 217 King Street, Pukekohe, or emailed to info@pukekohe.org.nz.

Business Improvement (BID) Area Map, Member Details Form, Nomination Form, and Constitution can be found on our website at www.pukekohe.org.nz, or from Pukekohe Business Association, 217 King Street, Pukekohe.

Please RSVP your attendance by phoning 09 910 0137 or emailing info@pukekohe.org.nz by 5pm on Wednesday 21st October 2020. Please contact Kendyl with any further questions.



NOMINATION FORM

**For nomination to stand for election to the Executive Committee of the
Pukekohe Business Association Incorporated**

At the Annual General Meeting (Wednesday 28th October 2020)

I (individuals name) _____

Declaration:

Declare that I wish to stand for election to the Pukekohe Business Association Incorporated Executive Committee and consent to the nomination

Signature: _____

Member Business: _____

Address: _____

1st Nomination:

Name: _____

Signature: _____

Member Business: _____

Address: _____

2nd Nomination:

Name: _____

Signature: _____

Member Business: _____

Address: _____

To be considered for election please return this nomination form to Kendyl Sullivan, at Pukekohe Business Association, 217 King Street, email to info@pukekohe.org.nz, or post to PO Box 1240, Pukekohe 2340.

The nomination form must be received no later than 5pm Wednesday 21st of October 2020.

LOVE PUKEKOHE

Support Local

Help our businesses thrive by
spending local.

Administration



Manager
Kendyl Sullivan



**Promotions
Co-ordinator**
Chenay Douglas



**Administration
Co-ordinator**
Shawna Coleman

Committee



President
Rupert Ross
09 238 1951
Vibra Train



**Local Board
Representative**
Alan Cole
Franklin Local Board



Committee Member
Erin Pellow
09 238 4163
Pellow Bros



Vice President
Marie Peters
09 973 0979
Quinovic Pukekohe



Committee Member
Brandon Botting
09 238 3678
ITM Pukekohe



Committee Member
Mykeljon Winckel
0800 002 760
eLocal



Treasurer
Philippa O'Mara
09 238 5939
Engine Room
Chartered Accountants



Committee Member
Damian Walworth
09 236 5150
DW Homes

09 910 0137
pukekohe.org.nz
info@pukekohe.org.nz

Follow us on
Facebook & Instagram
[@pukekoheba](#)