

the loop.

Keeping you in it

July 2024

BUSINESS FEATURE

Hair CoLAB

HR 101

Workshop Review

Give it a Whirl
Good Vibes Nutrition Studio

Nau mai, haere mai Welcome to Pukekohe

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WE ADVOCATE
FOR, SUPPORT, &
PROMOTE LOCAL
BUSINESSES

Member Benefits:

The Pukekohe Business Association is dedicated to empowering local businesses and contributing to a prosperous Pukekohe. We are involved in many facets of our town to help businesses thrive, residents prosper and our town flourish, but our first priority is supporting our members' businesses. We do this in a number of ways:

Promotion

- Marketing campaigns that showcase local businesses and town attractions
- Inclusion in an online business directory
- Events, promotions, beautification projects and placemaking that attract customers to town
- Biannual Business Excellence Awards
- Free job & event listings

Business Development

- Free, high-value workshops and training opportunities
- Subsidies valued at \$3,000+GST for each business
- Coming soon: Mentoring Programme and more Small Business Support

Networking & Connections

- Sharing PBA updates, local business news & events, sponsorship and development opportunities
- Regular business and industry events
- Opportunities to engage with community
- A network of local businesses

Advocacy & Security

- Fostering relationships with Police, schools, Govt Agencies, Auckland Council & its subsidiaries, Franklin Local Board, community groups and industry associations (among others) to benefit local business
- Advocating on policies and initiatives that create positive outcomes for the business community
- Facilitating meetings and info sharing
- Business security group
- Increasing network of CCTV security and CPTED placemaking

Find out more at pukekohe.org.nz

CHAIRPERSON'S REPORT

Pukekohe – a global first tech hub?



Yes its possible – hear me out for 3 minutes.

I am sure you have heard about crypto currency or Bitcoin. Its proven now to be more than a scam or pyramid scheme but in fact, technology as profound as the development of the internet.

Behind crypto is the blockchain. This is a decentralised link of millions of computers all over the world. It is not controlled by any country or entity. It stores all the transactions and data and no one has worked out how to corrupt or destabilise the system.

It's like a massive, shared database that everyone can use and see in real time. People are finding new uses for the blockchain daily. Say you want to sell a thousand tickets to an event.

You give them a unique ID and anyone in any country can see where those original tickets are, and each time they are traded or moved. Any ticket that doesn't match the ID must be a forgery.

Imagine an artist links their art piece to the blockchain and sells it using crypto. They can write into the code, that each time the art is resold, they get a % of the sale – on and on for eternity. How about a farmer in Pukekohe can give their onions a unique ID on the blockchain. A customer in Malaysia can look up the ID and see when they were put on a ship and follow every point.

“What if our little town was the first in NZ to become crypto friendly?”

Now to the crypto side. Cryptos use the blockchain for storing all transactions. Bitcoin is probably to slow and expensive to use as a currency, especially for small transactions. However, many other cryptos are designed for instant transactions with zero or next to zero fees. Imagine your nephew is in London and sends you a photo of a jacket you might like. You can send the vendor a payment that shows up instantly for free. This doesn't

involve a bank or any third party. Its all visible on the blockchain – when the payment was sent and received and from which wallet to where.

On April 10, 2020 a payment was made of 1.1Billion \$ using bitcoin. Anyone on the blockchain can see this transaction. It happened immediately and cost 68c. Its easy to see how the ability to transact in a transparent way, for petty change, with no bank or lawyer involved is completely disruptive to our financial industry.

Anyone with a smart phone can hold a crypto wallet and start making instant and free transactions. Now we come to Pukekohe. What if our little town was the first in NZ to become crypto friendly – where all the businesses were able to accept payment via the blockchain. The tech is as simple as an app with a QR code and it can instantly exchange to NZ\$ if you wish.

Some countries and provinces are now establishing themselves as attractive to tech entrepreneurs and crypto friendly. The tiny country of Palau is providing digital residence that has real world benefits. El Salvador has made bitcoin legal tender.

The sky really is the limit. Lets start dreaming for Pukekohe now.

Rupert Ross, PBA Chairperson

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shawna@pukekohe.org.nz



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09 238 7689



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021 425 555



Nutthida Boonprasert
Modish & Muse
09 238 7797



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Computer Food
021 425 555

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Follow us on
Facebook & Instagram
@pukekoheba

Disclaimer: Whilst every effort has been made to provide valuable, useful information in this publication, the Business Association accepts no responsibility or any form of liability from reliance upon or use of its contents. Any suggestions should be considered carefully within your own particular circumstances, as they are intended as general information only.

— News From The PBA

This month has seen a couple of changes here in the PBA office. We have said goodbye to Courtney, welcome back to Chenay and hello to Brooke. We are well on the way to seeing new fringe lighting being installed on King Street very shortly, and we are forging ahead with new member initiatives.

OFFICE UPDATES



WELCOME BACK, CHENAY

We are excited to have Chenay back in the office after a little over a year on maternity leave.

Chenay is here Monday & Tuesday in her new and improved role as Events & Promotions Coordinator.



FAREWELL, COURTNEY

Courtney's contract concluded with us on Friday 14 June. She has been an integral part of the team over the past 13 months, bringing her unique skills and insights to the social media and marketing space. We wish her all the best.



INTRODUCING, BROOKE

The latest addition to our team! Passionate about business, Brooke comes with plenty of experience in all things marketing, branding and web design. Feel free to pop into the office and say hello!

TRAFFIC LIGHT INSTALLATION

Traffic lights are currently being installed on Stadium Dr, Manukau Rd, East St, King St and Massey Ave to improve traffic flow and enhance pedestrian safety. The intersection, known for its high traffic volume and frequent congestion, should now benefit from a more orderly and predictable traffic pattern.



CANOPY AND TREE LIGHTING

We are very excited to see the installation of the under canopy fringe lighting on King Street in the coming weeks. This will create an ambiance that will not only beautify the space, but will also provide passage security along King Street.

We have also commissioned the tree in the Town Square to be wrapped with fairy lights as part of the local Matariki celebrations taking place.

We have been assured a relatively fast install timeline, which will not interfere with access to any shops or offices.

BUSINESS EVENTS

BUSINESS & BEERS

Thank you to Ed Street Bar for hosting in June, and The Longkeeper for July!

Come along to build your local network. Bring your business card to be in to win! Nibbles and first drink provided.

WHEN: 7th August @ 5:30pm

WHERE: Kitchen Inspirations, 78 John Street

WHAT WOULD YOU LIKE TO SEE?

This year we are heavily focused on business development through seminars and workshops. If there's a topic you would like to know more about, let us know by scanning the QR code.

SCAN
HERE



SCAN
HERE



B2B MEMBER DISCOUNT SCHEME

We have recently launched a new Business-to-Business (B2B) Member Discount scheme, designed to foster collaboration and mutual support among PBA members.

Highlights:

- Increase your visibility within the local business community
- Attract new customers
- Strengthen partnerships with like-minded businesses

Getting involved is easy! Simply register for our B2B Member Discounts program and decide on the offer or promotion you'd like to extend to other members. Whether it's a percentage off services, a buy-one-get-one offer, or a complimentary upgrade, all offers are welcome.

Give us a call or email chenay@pukekohe.org.nz to get involved.

B2B MENTORSHIP PROGRAM

Designed for forward-thinking businesses, this new initiative connects experienced Pukekohe business people with fellow business owners that are seeking support and guidance.

We have already made some great pairings, so please get in touch with us if you are looking for guidance, wanting to advance your business capability and capacity, and in turn, enjoy real, sustainable success.

Business
Mentoring Programme

Pukekohe
Business Association

- Seeking mentors and mentees
- Business Support & Advice
- Strengthen Your Network
- Free Coffee On Us!

NEW MEMBERS

WELCOME TO THE PUKEKOHE
BUSINESS ASSOCIATION



CANSTAFF

Recruitment & labour hire agency for the construction industry

7 Seddon Lane, Pukekohe
canstaff.co.nz
021 940 912

DARKART MOTORSPORT LTD

Motorcycle suspension & tuning specialist

11c Glasgow Road, Pukekohe
darkartmotorsport.co.nz
021 203 2563

KING POLYNESIAN ISLAND

FOOD & CAFE

Polynesian food & cafe
83 King Street, Pukekohe
021 028 93301

FRANKLIN LIQUOR CENTRE

Drive-thru liquor store
6A Massey Ave, Pukekohe
021 781 903

MOBILE PARADISE PUKEKOHE

Electronics retail & repair shop
127 King Street, Pukekohe
021 022 71330

GOLDEN STYLE FADES

Barber shop
5a West Street, Pukekohe
021 089 00769

NAVIGATION HOMES

New home builder
9/73 King Street, Pukekohe
navigationhomes.co.nz
021 477110

NZ BED COMPANY

Bed & mattress retailer
The Zone Shopping Centre, Pukekohe
nzbeds.co.nz
09 947 9199

HELLO HR & RECRUITMENT

Recruitment services & HR consulting
1 Wesley St, Pukekohe
startwithhello.co.nz
027 555 1707



BUSINESS FEATURE

Hair CoLAB's "Colab" approach to making magic

Hair CoLAB- "Colab" means teamwork, creativity and making magic happen.

Stacey Hanley, Owner of Hair CoLAB, had a passion to create a salon where talent, passion and a welcoming atmosphere came together.

Her love for hair began early. Fascinated by the art of transforming hair into something beautiful. After working in various salons throughout her career, Stacey realised something was missing - a sense of collaboration and shared creativity among stylists.

Her dream of a salon where talented professionals could come together, bounce ideas off each other and create something fabulous for their clients.

Starting Hair Colab wasn't without its challenges. Finding the right location, and navigating the complexities of being a business owner were tough, then Covid 19 hit.

Despite the hurdles, they focused on the positives and used the lockdown as an opportunity to innovate and adapt to the new realities of the industry.

"We needed a cosy yet stylish

"I wanted to create a space where everyone feels welcome and valued- that's where Hair Colab was born"

space where we thrived on regular training sessions and trend workshops to keep all stylists inspired and up to date with the latest industry trends."

With the growing population in the area, CoLAB as a salon grew as well. So when the opportunity

came to expand their cozy space, they jumped on it to bring city level style and service to Pukekohe. A salon with a supportive environment where everyone could grow and shine.

After a few months of renovation and plenty of hard work, Hair CoLABs' extension was ready to open with the support of our valued clients, family and friends.

"We are proud to be an exclusive Great Lengths certified salon for the Franklin area." Great Lengths is



the worlds most trusted extension brand and the only brand globally to produce its hair ethically.

Great Lengths keratin bond extensions offer women a solution to hair extensions that will not damage your own hair. The natural keratin bonds delicately attach to your own hair, and expand and contract with water, never pinching or causing damage.

If you are looking for a fresh set of hair extensions, a few bonds for thickness, a fresh on-trend style/colour, or perhaps just a friendly salon where you can feel at home, Hair Colab would love to welcome you.



"Hair CoLAB is a salon filled with a team of highly skilled, knowledgeable and creative stylists with a keen eye for detail. Specialising in balayage, blonde, precision cutting, keratin treatment, foils, weddings and special occasions."



Interview with Stacey Hanley

Owner of Hair CoLAB

WHAT DO YOU LOVE MOST ABOUT OWNING AND OPERATING A BUSINESS IN PUKEKOHE?

The community here is very supportive to local businesses. It's a great urban/rural fusion.

HOW DO YOU STAY UP-TO-DATE WITH THE LATEST TRENDS AND STYLES?

We are consistently up skilling monthly – either in salon with educators, or at hands on workshops around NZ.

WHAT WOULD WE FIND YOU DOING OUTSIDE OF WORK?

Riding my motorbike.

HOW DO YOU ENGAGE WITH YOUR LOCAL CUSTOMERS AND BUILD A LOYAL FOLLOWING?

Personal connections, care, commitment, and experience – providing value beyond the chair.

WHAT ADVICE WOULD YOU GIVE TO YOUR YOUNGER SELF?

Don't forget to take care of yourself.

Hair CoLAB

113 King Street, Pukekohe
09 238 6172
haircolab.co.nz



HR UPDATE: INSIGHTS FROM THE EXPERTS

HR 101 WITH PEOPLE PASSION

As we step into Q3 of 2024, the HR landscape is experiencing significant shifts, driven by changes in government policies, advancements in AI and technology, generational workforce transitions, and the need for employers to refresh their employee value propositions (EVPs). The current economic climate has also led to increased business restructuring and a rise in unemployment rates.

Here are some key HR updates to consider:

- **90-Day Trial Period:** The ability for all employers, regardless of size, to implement a 90-day trial period was reintroduced late last year. This necessitates a review of Employment Agreements to ensure they contain a valid 90-day trial period clause. It's vital that employees sign these agreements, including this clause, before starting their employment.
- **Holidays Act:** The Holidays Act has been under review due to various ambiguities, especially concerning casual and part-time workers. Anticipated reforms are expected to bring much-needed clarity and improvements.
- **AI and Technology:** With the rise of AI and tech, introducing an AI policy in the workplace is highly recommended. With the right framework in place, AI can provide significant benefits to all parties involved.
- **EVP:** Generational shifts in the workforce mean it's time to rethink your EVP. An EVP outlines the values, rewards, recognition, support, and company culture that an employer offers, enabling employees to do their best work and reach their highest potential. A compelling EVP is key to attracting and retaining top talent.
- **Business Change:** When leading business change processes, a human-centric approach and empathy are crucial. Offering Employee Assistance Program (EAP) support as a minimum and considering outplacement support is essential for managing transitions effectively.

For more insights or to book a free 30-minute consultation, contact our team at 0800 HR FOR U or schedule a coffee catch-up through their website, peoplepassion.co.nz.

Employment News

Trial periods: What SMEs need to know

The recent change in Government saw the introduction of 90-day trial periods for all organisations.

The intention of this employment trial is to reduce risk to organisations when employing someone new, ideally making them more willing to give prospective Employees a chance.

Trial periods can be utilised in any industry and role. However, to be valid, each trial period must adhere to the following requirements:

- The trial period must not exceed 90 days (though it can be shorter).
- An employee on a trial period must receive all the benefits of a permanent employee, including annual leave and sick leave.
- The trial period must be included in the employment agreement and signed by both parties BEFORE the employment agreement begins.
- The employee must be informed of the trial period in their employment agreement.
- The employment agreement must specify a notice period which must be mutually agreed upon in good faith by the employer and employee.
- The agreement must state that the employer can dismiss the employee with notice and that the employee cannot take legal action regarding their dismissal.

These conditions highlight the importance of having a correctly drafted employment agreement!

Parental Leave payments to increase

Parental leave payments will increase by 6% from Monday 1 July 2024 to reflect the rise in average weekly earnings.

The maximum parental leave payment rate for eligible employees and self-employed parents will increase from \$712.17 to \$754.87 gross per week.

Under the Parental Leave and Employment Protection Act 1987, eligible parents are entitled to payments equal to their normal pay up to the current maximum rate. The maximum rate is adjusted annually to account for any increase in average weekly earnings.

The minimum parental leave payment rate for self-employed parents will increase from \$227.00 to \$231.50 gross per week, to reflect the minimum wage increase on 1 April this year.

The minimum rate for self-employed parents is equivalent to 10 hours worked at the adult minimum wage, which is now \$23.15 per hour.



HR Q&A



WHAT IS THE CURRENT MINIMUM WAGE IN NEW ZEALAND?

As of April 2024, the minimum wage in New Zealand is \$23.15 per hour.

HOW MANY DAYS OF PAID SICK LEAVE ARE EMPLOYEES ENTITLED TO NOW?

Employees are entitled to 10 days of paid sick leave per year after six months of continuous employment.

WHAT DOES THE DOMESTIC VIOLENCE - VICTIMS' PROTECTION ACT PROVIDE FOR EMPLOYEES?

It provides up to 10 days of paid leave per year for employees affected by domestic violence, as well as the right to request flexible working arrangements.

WHEN CAN EMPLOYEES REQUEST FLEXIBLE WORKING ARRANGEMENTS?

Employees can request flexible working arrangements from their first day of employment.

WHAT MUST EMPLOYERS DO UNDER THE PRIVACY ACT 2020?

Employers must handle personal information carefully, notify individuals if their data is breached, and ensure policies for data collection, storage, and sharing are in place.

BUSINESS TIPS

3 ways a mentor can help you succeed

Business mentors can help you reach your business growth goals faster.

1. Nail your pricing strategy

Money matters in business. A good pricing strategy should consider your costs, customers, and competition. Understanding these three elements lets you consider which pricing model fits best.

A mentor can guide you to:

- make better financial decisions
- find funding when needed
- keep your business running smoothly even when times get tough.

Although there's no one-size-fits-all strategy for pricing, it's worth taking time to get it right for your business.

2. Transform your digital use

Technology is reshaping the business landscape rapidly.

The pace of technological change can be intimidating, and it's easy to feel overwhelmed.

That's where a mentor can help.

They can be your external sounding board, bringing an objective perspective on the technology and its potential impact on your business.

A mentor can highlight new ways you can use technology to your advantage, including suggesting setting up online shops, advertising online, and streamlining your operations, leading to reduced costs and increased productivity.

They'll be there to walk alongside you – in the real world – whatever the future brings.

3. Network and collaborate

Connections can be critical in business. Mentors can help you open new doors by meeting other business owners, experts, and potential partners.

By networking with your mentor's help, you can find new opportunities, share

A mentor can inspire you, motivate you, and hold you accountable for your goals and actions.

advice, and get support from others in the business community.

PBA B2B Mentorship Program

Designed for forward-thinking businesses, this new initiative connects experienced Pukekohe business people with fellow business owners that are seeking support and guidance.

We have already made some great pairings, so please get in touch with us if you are looking for a local mentor, or would like to offer your expertise.

Email shawna@pukekohe.org.nz for info.



GIVE IT A WHIRL

Good Vibes Nutrition Studio



We visited Keanay at Good Vibes Nutrition Studio to learn more about her business journey, and have a go at making her signature smoothies.

At Good Vibes Nutrition Studio, owner, Keanay and her team are passionate about crafting nutritious, healthy and delicious smoothies that nourish you from the inside out.

The business idea came about after Keanay realised she wanted to ditch the daily grind so that she could enjoy more time with her three children.



With wellness at the forefront of Keanay's mind, the menu has been carefully crafted to fuel your body with the vitamins, minerals and essential nutrients it needs to thrive. From refreshing loaded teas bursting with antioxidants to protein packed smoothies, there's a flavour to suit every taste and nutritional need.

It's also nice to indulge every once in a while, which is why Keanay has recently introduced warm winter

smoothies – one of which is Biscoff flavoured.

Being a self-confessed Biscoff addict, Chenay was more than happy to give this smoothie a whirl.

Shawna also opted for a new addition to the menu; the 'Gut health bevy' which contained a mix of digestion loving ingredients such as aloe and an active fibre complex.

Under the expert guidance of Keanay, we were walked through the process of making our smoothies and they turned out absolutely delicious! We recommend checking it out for yourself – good luck choosing a flavour though!



Good Vibes Nutrition Studio

14 King Street, Pukekohe

021 272 9914

@Goodvibespukekohe



THE END OF ANOTHER FINANCIAL YEAR

A YEAR IN REVIEW

As we close another successful financial year at the PBA, we reflect on a year of substantial achievements and growth. Read our recap to find out what we've been up to.

Business and Beers

In August 2023 we launched a new networking event - Business & Beers - to encourage Pukekohe businesses to get together once a month to connect and collaborate over a drink and nibbles. Each event has had a fantastic turn out and we are looking forward to the ongoing growth and success of this event! Keep an eye on future editions of the Loop and our weekly email to hear about upcoming events.



Seminar Series

Another strong focus for us this year is providing insightful, expert-led workshops and seminars to empower our members with practical knowledge and strategies for success. Our recent seminars include Business Sustainability, Scaling your Business, Key areas to focus on in business (in collaboration with Campbell Tyson) and HR 101 with People Passion. We are planning another great workshop for August, so stay tuned for details.

Best in Business Awards

The Best in Business Awards were held on Saturday 22nd July 2023 at the PIA Centre, with over 70 Pukekohe businesses in attendance. It was a fantastic evening, celebrating the achievements and contributions of our vibrant business community. Businesses were recognised for their innovation, sustainability, marketing, customer service and more.



School Holidays in the Square

April and October saw another two successful school holiday events held in the Town Square. The events featured an array of fun-filled activities, including interactive workshops, performances, face painting, recycled play, mini golf, a dinosaur exhibit and more.

A big focus of these events is to drive more people into town and increase foot traffic for surrounding businesses. The April event in particular delivered on this goal, as the Market View report we received showed a significant increase in spending on the day.

Thank you to the Franklin Local Board for their support of these events.

ADVERTISING

— Initiatives from The PBA

Advertising plays a crucial role in the growth and success of businesses. In the past year we have been focusing on diversifying the channels we use to reach a larger amount of local consumers.

Adhoc Marketing

We are constantly utilizing various media channels to spread the word about local events, business promotions, and provide engaging content. The flexible ad-hoc approach ensures that promotions are timely, relevant, and able to capture our local community's interest effectively.



Print Advertising

We've done over 35 placements in various newspapers and magazines, including Stuff, Franklin County News and Rural Living.

This has been a great channel to promote giveaways and events like Christmas On The Green, and School Holidays In The Square.



Digital Marketing

We introduced a growing focus on digital marketing including display and video ads across Google, YouTube and Meta. We continued to boost key posts that advertised events and giveaways.

With a small amount of time dedicated to improving SEO, the PBA has increased one rank on Google's Search Engine Result Pages (SERP). We intend on making this an ongoing project.

New Platforms

This year we also added Tik Tok and LinkedIn to our social media marketing channels to target new audiences and demographics.



Public Relations

A public relations strategy was introduced this year to increase the amount of coverage the PBA receives and create positive coverage of Pukekohe.

Over 12 months, we released 12 media releases as well as our monthly 'Give It A Whirl' features. This generated:

- 48 pieces of mediated coverage
- 53 pieces of coverage mentioning the Pukekohe Business Association
- 53 pieces of positive coverage
- 66 total earned coverage

The total coverage generated an audience/readership of 5,218,800.

Member Engagement

Over the last year, we have focused on driving member engagements, especially feedback, promotions and events.

Membership has continued to grow rapidly, event attendees have tripled and the PBA often receive referrals and positive feedback.

Some strategies include:

- Optimising the weekly eDM
- Introducing Text Alerts
- Member Discount Scheme
- Promotional Opportunities
- WhatsApp Group Chats
- Surveys
- Strategic Planning Sessions
- Online Resources

Sponsorship

Over the last year, we have focused on driving member engagement, especially feedback, promotions and events.

Membership has continued to grow rapidly, event attendees have tripled and the PBA often receive referrals and positive feedback.

Spend Trend

We introduced the Pukekohe Spend Trend Report which uses MarketView Data to analyse spending insights and trends to help businesses monitor their performance.

The Loop

In July 2023, The Loop magazine was redesigned and doubled in size. This was offset by new advertising revenue the additional pages generate.

The Loop Advertising

Rates, Specs & Deadlines

Pukekohe Business Association's free monthly magazine, The Loop, is delivered in print to approximately 700 businesses operating from commercial properties within the Pukekohe BID and is available via magazine stand in our office. In addition to our print circulation, every issue is accessible online on our website.

The magazine shares local news, events & recommendations, business advice and association updates, highlights business achievements and features two articles about our members per month - The Business Feature and Give it a Whirl. To express interest in a feature article, contact Chenay (chenay@pukekohe.org.nz).

Advertising Rates

All advertising opportunities are subject to availability due to a limited amount of dedicated ad space. We recommend booking in advance if you would like an ad to run in a guaranteed timeframe.

SIZE	DIMENSIONS	COST
Full Page (Limited Availability)	210 mm X 286 mm	\$220 + GST
1/2 Page	210 mm x 143 mm	\$120 + GST
1/3 Page (Horizontal)	70 mm x 286 mm	\$90 + GST
1/3 Page (Vertical)	210 mm x 95 mm	\$90 + GST
1/4 Page (Horizontal)	210 mm x 71 mm	\$75 + GST
1/4 Page (Vertical)	105 mm x 143 mm	\$75 + GST
1/8 Page	105 mm x 71 mm	\$40 + GST

Measurements are in mm (w x h). Rates are per issue, GST exclusive.

Deadlines & Delivery

Booking deadline: 10th of the month prior to print

Print-ready ad materials are due by the 20th of the month prior to print

To book advertising or supply ad materials, email courtney@pukekohe.org.nz.

Ad Specs

All ad materials must be print-ready. We do not provide creative input, proofing or alterations.

Sizing: Please ensure your advertisement is the same size as the booking size.

Minimum font size for body text: 8 pt

Image resolution: 300 dpi

Image formats: EPS, TIF, JPG, high-quality PDF

Colour model: CMYK (Cyan, Magenta, Yellow, Black). Ad files containing RGB or spot colors will be converted to CMYK which may cause an undesired shift in color appearance.

— LOCAL ACHIEVEMENTS



GOOD VIBES NUTRITION STUDIO

Congratulations to Keanay and her team on celebrating Good Vibes Nutrition Studios' 1st birthday!

14 King Street, Pukekohe



PUKEKOHE TRAVEL

A huge congratulations to the Pukekohe Travel team for winning the following at the NZ Travel Industry Awards:

Sarah McWilliams - Selling Consultant Allianz Travel Insurance

Belinda Wilson - Top Selling Consultant for Globus Family of Brands (Avalon River Cruises)

Jim Murphy - inaugural inductee into the Travel and Tourism Hall of Fame for services to the Travel Industry

89 King Street, Pukekohe

— CHANGE OF OWNERSHIP



C3 FACTORY

Welcome to Kavneet who has taken over the reigns of C3 Factory, pictured here with her head chef JK.

174 King Street, Pukekohe



YAKETY YAK

Welcome to Andy and Jenny who have taken over the reigns of Yakety Yak!

159 King Street, Pukekohe

LET US CELEBRATE YOU!

If your business is celebrating its anniversary, received a recognition or another achievement, share it with us. We also share public events held in Pukekohe.

Get in contact with your news. We would love to give you a shout out!

09 910 0137
info@pukekohe.org.nz

CCTV and Security



SUBSIDY

Have you considered installing a system to ensure the security and safety of your business and staff? We offer eligible members up to \$500 + GST to purchase a quality CCTV system that will provide peace of mind. This subsidy can also cover the costs of security patrols, guards, alarm installation or securing your premises.

**Contact
us to apply.**

Approval required.
Terms and conditions apply.

